Choosing Wisely:
Bridging the gap from theory to practice

Hands on experience about data & patient empowerment

Friday, 15th September 2017

Lugano, Hotel De La Paix
Viale Giuseppe Cattori 18

www.eoc.ch/choosing
SYMPOSIUM OPENING
09h30  Registration and Breakfast
10h00  Opening remarks by event planners
   (Giorgio Pellanda)
10h05  Welcome from the Chair of Choosing Wisely International
   (Wendy Levinson)

SESSION 1 shared decision making
(Moderators: Enos Bernasconi and Luca Gabutti)
10h10  Helping patients to make risk literate decisions about
   screening (Mirjam Jenny)
10h30  Q&A
10h35  Helping patients choose wisely (Beccah Rothschild)
10h55  Q&A
11h00  Choosing wisely together - The need for honesty (Paul Myres)
11h20  Q&A
11h25  Implementing communication material to promote shared
   decision making in colorectal cancer screening in primary
   care - experiences in Switzerland (Reto Auer)
11h45  Q&A
11h50  Poster session
12h00  Lunch break

SESSION 2 measuring and monitoring
(Moderators: Fabrizio Barazzoni and Yvonne Willems Cavalli)
13h20  Measuring the impact of Choosing Wisely: an international
   perspective (Wendy Levinson)
13h50  Q&A
13h55  Evaluation of lacunes in evidence: the third pillar of The
   Netherlands Choosing Wisely (Wilco C. Peul)
14h15  Q&A
14h20  If you want to go far, go together: cooperation of specialty
   societies in the “Gemeinsam Klug Entscheiden” - initiative
   (David Klemperer)
14h40  Q&A
14h45  How to reduce polypharmacy in the multimorbid elderly?
   (Nicolas Rodondi)
15h05  Q&A
15h10  Overuse of tests and treatments in Italy: physicians’ and citizens’
   opinions and first data from the campaign “Doing more does not
   mean doing better - Choosing Wisely Italy” (Sandra Vernero)
15h30  Q&A
15h35  Coffee break
16h00  What we have learnt from transparency: brief overview on
   EOC Choosing Wisely campaign (Luca Gabutti)
16h25  The campaign on laboratory: focus on gallstones disease and
   ERCP (Mauro Giuliani)
16h40  The campaign on medicines: focus on proton pump inhibitors
   and benzodiazepines (Alessandro Ceschi)
16h55  Q&A
17h05  Oral presentations of two posters and “Best Abstract” award
   ceremony: prize giving speech by OMCT President (Franco Denti)
17h30  Wrap-up and final considerations (Jean-Michel Gaspoz)
17h40  SYMPOSIUM CLOSING
SPEAKERS and MODERATORS

Reto Auer, MD, MAS, Assistant Professor, Head of Research, Institute of Primary Health Care (BIHAM), University of Bern, and Adjunct physician, Department of Ambulatory Care and Community Medicine, University of Lausanne, Switzerland

Fabrizio Barazzoni, MD, MPH, FMH Prevention and Public Health, Head of Academic Education, Research and Innovation Area, EOC; Member of Choosing Wisely Switzerland/Ticino, Switzerland

Enos Bernasconi, MD, Professor and Vice Head Physician of Internal Medicine, Ospedale Regionale di Lugano; Head of the Division of infectious diseases EOC; Deputy Head of EOC Internal Medicine Department; Member of Choosing Wisely Switzerland/Ticino, Switzerland

Alessandro Ceschi, MD, PD, FEAPCT, Medical and Scientific Head, Institute of Pharmacological Sciences of Southern Switzerland, EOC; Consultant, Department of Clinical Pharmacology and Toxicology, University Hospital Zurich; Member of Choosing Wisely Switzerland/Ticino, Switzerland

Luca Gabutti, MD, Professor and Chief Physician of Medicine and Nephrology, Ospedale Regionale di Bellinzona e Valli and Head of EOC Internal Medicine Department; Member of Smarter Medicine and Scientific Director of Choosing Wisely Switzerland/Ticino, Switzerland

Jean-Michel Gaspoz, MD, Professor and Physician-in-chief, Division of Primary Care Medicine; Chairman, Department of community medicine, primary care and emergency medicine, Geneva University Hospitals; Co-President, Swiss Society of General Internal Medicine, Geneva; President of Smarter Medicine, Switzerland

Mauro Giuliani, MD, Specialist in Visceral Surgery, Vice Head Physician of General Surgery, Ospedale Regionale di Locarno, Member of Choosing Wisely Switzerland/Ticino, Switzerland

Mirjam Jenny, PhD, Head Research Scientist, Harding Center for Risk Literacy, Max Planck Institute for Human Development, Berlin, Germany

David Klemperer, MD, Professor of Social Medicine and Public Health, University of Applied Sciences, Regensburg, Germany

Wendy Levinson, MD, Professor of Medicine, University of Toronto and Chair of Choosing Wisely Canada & International

Paul Myres, MMed Sci FRCGP, Chair Academy of Medical Royal Colleges Wales, Programme Lead Choosing Wisely Wales

Giorgio Pellanda, PhD, Chief Executive Officer, EOC, Switzerland

Wilco C. Peul, MD, PhD, MBA, Professor & Chair Neurosurgery, Leiden University, Department of Neurosurgery The Hague & Leiden, Holland

Nicolas Rodondi, MD, Professor and Head of Ambulatory Care, Department of General Internal Medicine, Inselspital, University Hospital of Bern, Switzerland

Beccah Rothschild, MPA, Senior Outreach Leader for Choosing Wisely campaign at Consumer Reports, San Francisco, United States of America

Sandra Vernero, MD, Founding Member and Vice-president of Italy’s Slow Medicine, Coordinator of the campaign “Doing more does not mean doing better” - Choosing Wisely Italy

Yvonne Willems Cavalli, MSc, Member of the Board of Directors of the Swiss Nurse Leaders and Head of Nursing Department, EOC; Member of Choosing Wisely Switzerland/Ticino, Switzerland

Speakers and moderators will present in their mother tongue. Simultaneous translation will be provided in Italian, French, German and English.

As seats are limited, application will be treated on a first come first served basis, therefore we strongly recommend early registration.

CREDITS
SGAIM/SSMIG/SSGIM: 6
SGAR/SSAR: 6
SGC/SSC: 5
SGKPT/SSPTC/SSCPT: 6
FPH: 50
PATRONAGE

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Organizzazione svizzera dei pazienti (OSP)
Slow medicine
Società svizzera degli infermieri (SBK-ASI)
Società svizzera di medicina interna generale (SSMIG)
Società Svizzera di Pediatra (SSP)
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